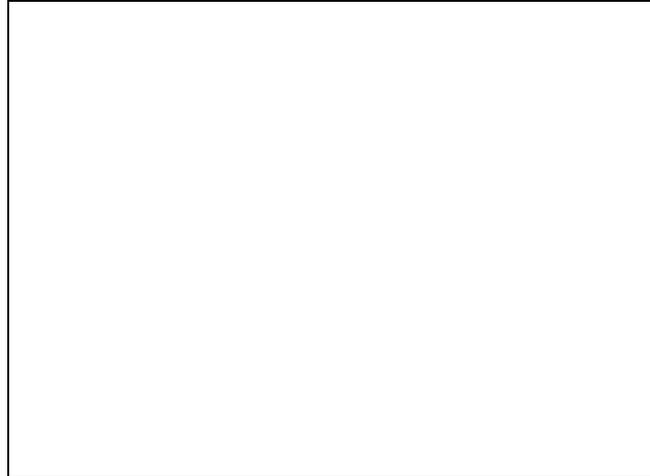




P E R F O R M A N C E P O S T

Performance Post has been a leading provider of post-production services for over seventeen years. Located in the **film and television [capital, center] of the world**, we have established a reputation for being a company of “firsts.” Breaking ground with new technology and services has not only provided clients with a new array of creative possibilities, but also led the industry into the future.



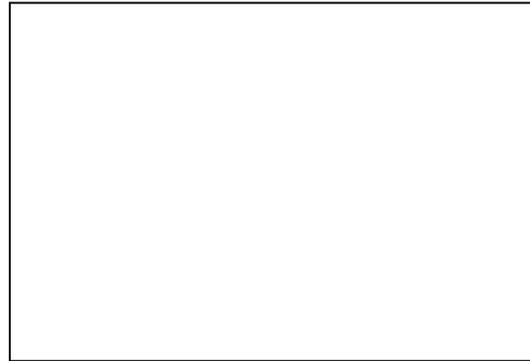
Founded in 1984 by Fausto Sanchez and Phil Datry to serve the growing needs of the electronic post-production industry, Performance Post began building its reputation by blending cutting-edge technology with exemplary, personal service. With client service being a top priority, this is a tradition that the company proudly and conscientiously continues.

Fausto Sanchez acquired all assets of Performance Post in 1993, and continues actively to provide leadership as President and CEO. An Emmy award-winning editor, Mr. Sanchez is a *hands on* leader. He still derives great pleasure in personally editing projects for clients. Under his direction, Performance Post has risen to prominence in the areas of film and television editing and finishing. Mr. Sanchez’s experience, vision, and practical understanding of technological advances has distinguished Performance Post as an industry leader, most recently in the new medium of High-Definition Television.

HDTV Specialists

Performance Post was one of the first facilities in the Los Angeles area to expand its capabilities to embrace High-Definition post-production. **Playing a proud [role or part] in the practical development of HDTV**, we engineered the HD configuration of “101 Dalmatians” and “Mission: Impossible” for ABC in 1998. These feature films were the first network broadcast movies to be presented in the HD digital format.

We position ourselves apart in the field of HDTV by offering multiple HD-formats, most notably 720P, 1080i and 108024P. Our versatility is even greater with our uncompressed editing and compositing systems. These systems handle material in IMAX, HDTV and CCIR-601 formats.



Service

Service is our primary objective at Performance Post. Extensive capabilities using the latest, innovative technology is important, but it all turns into nothing more than “expensive hardware” without the right people.

The Performance Post team includes Emmy award-winning editors, creative graphics artists, and skilled audio mixers. A talented support staff, a team of capable tape operators, first-rate engineering support, and efficient library personnel, complements them. The entire staff works with the goal of meeting client needs, and delivering a completed project on time and on budget.



This new headquarters offers spacious, comfortable edit and audio bays plus complimentary office space for clients with long-term or ongoing projects.

Capabilities

- *High Definition Non-linear Editing*

Jaleo uncompressed editing and compositing systems. Fully resolution independent edit suites capable of editing and compositing with any frame size or frame rate. Jaleo features real-time I/O in HD and Standard Def and process capabilities in native YUV or RGB color space.

- Edits in 601 (NTSC) and HD (720p, 1080i, 1080-24p).
- Complete tool set for Interlace/de-interlace & 3:2 pulldown/pull-up.

- *High Definition Linear Editing*

Hi-Def digital linear edit bays equipped with “look ahead” and “B” mode auto assembly capabilities. Time line management addressed with act-to-act and cut-to-cut custom time compression.

- Edits in 601 (NTSC) and HD (720p, 1080i).
- NEC hybrid video switcher, 2 ME's in 601 and 1 ME in HD.

- *Component Digital Editing*

Digital edit suite capable of conforming in 601 NTSC and PAL, equipped with “look ahead” and “B” mode auto assembly capabilities. Time compression or expansion, and full “vari-speed” control.

- Axial 3000 networked edit system controls up to 8 vtrs.

- *High Definition Format Conversions*

Artifact free up-conversions and cross conversions, cadence correction and file transfers. Seamless processing of all major HD, NTSC and PAL standards.

- *Avid On-line, Off-line Editing*

Spacious edit suites feature the newest uncompressed Avid Symphony editing technologies.

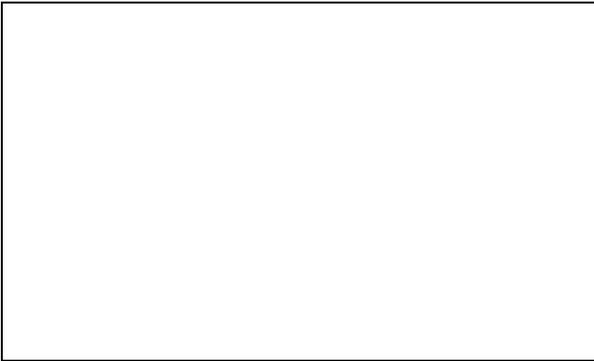
- *Audio*

Audio rooms utilizing state-of-the-art Pro Tools “24 Mix Plus” technology and Digidesign’s “ProControl” full digital platform.

- Spacious voice over booth with “ADR” monitor, equipped to record up to 6 talents simultaneously.
- 7 Gigabytes-plus sound FX library and extensive CD FX library.

Directions

Performance Post is proud to provide a full array of creative and technical services at our new location. Our 22,000 sq. ft. facility is located two blocks north of Universal Studios on Cahuenga Boulevard.



4130 Cahuenga Boulevard
Universal City, California 91602
Phone 818.755.3500
Fax 818.755.3590

From

From the Hollywood area

From the Santa Monica area

From the Burbank area

