

Lift Up America
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Vision

Lift Up America is working to bring corporate America together with professional and university sports teams in a unique partnership to provide far-reaching humanitarian aid. The extensive scope of the December 2005 event combined with the high visibility of the sports teams should capture the attention of the entire nation.

Any company or individual that participates in the Lift Up America December 2005 event, or similar upcoming events, will potentially benefit with millions of dollars worth of media exposure. It's a win-win partnership for everyone concerned. People in need benefit with food as well as other goods and services – corporations and sports teams benefit with positive publicity and the satisfaction of knowing they are involved in a humanitarian team effort that is truly making a difference.

Lift Up America hopes that more and more corporations and sports teams will recognize and respond to the benefits of joining the partnership. Corporations that have grown out of the wealthiest nation in the world have a great deal to give and there are always people who need help. Lift Up America encourages every corporate leader to become more committed to participating in acts of generosity and kindness.

Lift Up America is all about helping corporate leaders to better serve their communities. Plans are underway to form committees of influential leaders in every city. These committees will help to assure the success of future Lift Up America events.