

Lift Up America
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About Lift Up America

Lift Up America is a partnership of business leaders, pro sports owners and athletic directors developing creative ways to provide humanitarian aid throughout America. Tyson Foods and the Luxottica Group are currently the key sponsors of the December 2005 event. Both Tyson and Luxottica will be donating about 10% in a single day of what each company gives annually.

19 cities will serve as distribution hubs the week of December 5th with 22 professional and university sports teams, and numerous charitable organizations pitching in.

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