

**Central City East Association  
History  
Website Map Location Reference: 2.1**

The Central City East Association (CCEA) was formed in 1985 as a non-profit 401 (c)6 business corporation. The organization's goal was to provide a voice addressing the issues and concerns of industrial and manufacturing business owners located in the Los Angeles downtown east side.

Since its inception, CCEA has provided members with zoning protection and local planning involvement. The organization actively participated in both the Central City East Task Force and the Downtown Strategic Plan. It petitioned for and secured the closing of several alleys in the area resulting in a reduction of crime, and easier, less expensive maintenance. In several cases closing alleys returned control of property access to the owners.

Early in 1998, following intensive efforts, CCEA formed two Business Improvement Districts (BID) programs for both the Los Angeles Downtown Industrial District (LADID) and the Toy District. The BIDs provide a safer, more secure and cleaner environment to both districts.

The CCEA Times, a quarterly newsletter, covers both the Toy and LADID Districts. The newsletter focuses attention on the issues and concerns of the central city east area, showcases a different business in each issue, and generally serves to better acquaint business owners with their neighbors.

The CCEA currently is engaged in a number of special projects, all of which are designed to strengthen the voice of its members, improve business, and provide a safer, more secure and cleaner environment in which to live and work.